

Appendix C - Equality Impact Assessment

STEP A) Description of what is to be assessed and its relevance to equality

What is being assessed? Please tick ✓		
Review of a service Staff restructure Decommissioning a service		
Changing a policy ✓ Tendering for a new service □ A strategy or plan □		
The review of the Council's Statement of Gambling Policy which takes place every 3 years and must be in place by January 2025.		
Who is accountable? E.g. Head of Service or Corporate Director		
London Borough of Hillingdon – 'The Licensing Authority'		
Date assessment completed and approved by accountable person 25th July 2024		
Names and job titles of people carrying out the assessment		
Daniel Ferrer, Licensing Team Manager		
A.1) What are the main aims and intended benefits of what you are assessing?		
Comprehensive review and consultation to implement the Council's new Statement of Gambling Policy. As a result, it is intended that this assessment will support		

effective and efficient delivery of licensing functions and the Council's objectives

and allow for stakeholders views to be taken into account.

A.2) Who are the service users or staff affected by what you are assessing? What is their equality profile?

The main users of the service that will be affected will be the actual applicants. Looking at previous applications and licences granted for premises licence holders, it is clear that they are mainly limited companies such as William Hill, Ladbrokes and Jennings. Therefore, we do not foresee any issues as their relevant applications and documentation will be dealt with by agents or their solicitors.

However, service users who may be affected are potentially customers using certain licenced premises and their services. For example, there are a number of betting shops in the south parts of the Borough such as Hayes. From inspections and general patrols around these premises, some of the equality profile of customers come from a Black, Asian, Minority and Ethnic Background.

Furthermore, another relevant key service user will be residents. Again, residents who are generally based geographically in the south may be affected. They maybe potentially made from a Black, Asian, Minority and Ethnic background and have always played an important role when submitting representations/objections and therefore providing a voice for the local community.

A.3) Who are the stakeholders in this assessment and what is their interest in it?

Stakeholders	Interest
Applicants and licence holders	Ensure that they are supported by the Authority in making their applications and kept fully informed of the process and the implications of the reviewed Statement of Gambling Policy.
Residents and Businesses	Ensuring that specific requirements have been met by the applicant/licence holder and they are able to submit their objection/representation if it is valid under the legislation.
Licensing Committee, Cabinet & Council	Ensuring processes are followed in accordance with licensing legislation and that all information is presented to them in full so appropriate, reasonable and proportionate decisions can be made.
Chief Executive, Corporate Directors & Staff	Ensuring processes are followed in accordance with licensing legislation and that all information is presented to them in full so appropriate, reasonable and proportionate decisions can be made.

A.4) Which protected characteristics or community issues are relevant to the assessment? \checkmark in the box.

Only tick the boxes which relate to the data you have in A2.

Age	√	Religion or belief	✓
Disability	√	Sex	✓
Gender reassignment	✓	Sexual Orientation	✓
Marriage or civil partnership	√	Community Cohesion	✓
Pregnancy or maternity	√	Community Safety	√
Race/Ethnicity	✓	Other – please state	

STEP B) Consideration of information; data, research, consultation, engagement

B.1) Consideration of information and data - what have you got and what is it telling you?

The main source of data and information are the current records kept by the Licensing Authority such as applications for premises licences and gambling permits. In addition, there is the information and feedback received from officers who engage with applicants on the phone or with Management and staff face to face during site visits. It is noted that some customers at licenced gambling premises in the geographical south of the borough are from a Black, Asian, Minority and Ethnic Background. This is particularly the case with premises in areas such as Hayes. This is evident when inspections have been carried out to premises such as betting shops and pubs where gaming machines are present.

Consultation

B.2) Did you carry out any consultation or engagement as part of this assessment?

Please tick ✓	NO √	YES □

If no, explain why:

It was not felt necessary to complete consultation as part of this assessment however, in the implementation of the policy, there will be ongoing engagement with relevant parties during formal consultation.

B.3) Provide any other information to consider as part of the assessment

The new Statement of Gambling Policy is not anticipated to have a significant impact as there is a strong degree of consistency between the old and new document, it is merely reflecting minor updates to legislation and guidance.

On the whole, the amendments proposed have been drafted to clarify, formalise and, in some cases, simplify the processes in relation to applications under the Gambling Act 2005. The principles governing the Statement of Gambling Policy and the statutory fees remain consistent with the previous policy statement and recognise the wider community impacts that the Licensing Authority, residents, business community and other stakeholders must be aware of when participating in the licensing process. The new Statement of Gambling Policy recognises the need for a balance between the rights of businesses and the community.

The Licensing Authority have a public sector equality duty to the following protected characteristics:

- Age
- Disability
- Sex, gender reassignment, sexual orientation
- Pregnancy and maternity
- Race, religion or belief
- Marriage and Civil Partnership

Under the Equality Act 2010 (S.149) a public authority must, in the exercise of its functions, have due regard to the need to:-

- (a) Eliminate discrimination, harassment, victimisation and any other conduct that is prohibited under the 2010 Act
- (b) Advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it
- (c) Foster good relations between persons who share a relevant protected characteristic and persons who do not share it

C) Assessment

What did you find in B1? Who is affected? Is there, or likely to be, an impact on certain groups?

C.1) Describe any **NEGATIVE** impacts (actual or potential):

Equality Group	Impact on this group and actions you need to
	take
Applications from a	There may be customers and residents who have potential
Black, Asian,	difficulties with submitting representations. The Licensing Team
Minority and Ethnic	will offer advice on the telephone and will accommodate
background	appointments during office hours. In addition, consideration will
	be given to officers carrying out site visits to meet potential
	objectors so they are able to gain a better understanding of any
	proposed applications and an effective way of submitting
	representations.

C.2) Describe any **POSITIVE** impacts

Equality Group	Impact on this group and actions you need to		
	take		
Applications from a	Better quality of representations being submitted and as a result		
Black, Asian, Minority and Ethnic	residents, responsible authorities and members of the Licensing Committee being well informed to make decisions when		
background	considering applications. Residents will feel valued and felt heard when they will be able to communicate their views on behalf of their community. Furthermore, better relationships will be formed		
	between Council Officers, members of the public and businesses.		

D) Conclusions

The Licensing Team has identified that there will be a number of gambling premises whose customers are from a Black, Asian, Minority and Ethnic background. This will be particularly the case where premises are located in the south of the Borough. In addition, residents in this geographical area will be of a similar background.

Literacy issues may be an issue within these communities and will therefore need to be considered. Local residents may require some assistance with applications, supporting documentation and explanation of Government guidance and the Council's Statement of Gambling Policy.

Licensing Officers will take appropriate steps to educate customers of these licensed premises and members of the public when it comes to Gambling queries and relevant applications. The Licensing Team will offer telephone advice to residents and customers and consideration will be given to meeting residents and customers at Council Offices to assist them in clarifying relevant application forms.

Signed and dated: 25.07.24

Name and position: Daniel Ferrer, Licensing Team Manager